

# Inventario Inicial de Productos por Categoría

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## Cuidado Facial

Producto	Precio Promedio Venta (COP)	Costo Estimado Unidad (COP)
Cosrx Advanced Snail 96 Mucin Power Essence	\$95,000	\$37,000
La Roche-Posay Effaclar Gel	\$109,000	\$51,000
CeraVe Hydrating Cleanser	\$62,100	\$25,900
Neutrogena Hydro Boost Water Gel	\$68,000	\$42,000
Bioderma Sensibio H2O	\$90,000	\$46,000
The Ordinary Niacinamide 10% + Zinc 1%	\$82,000	\$33,000
ISDIN Fotoprotector Fusion Water SPF50	\$99,000	\$69,000
Eucerin pH5 Facial Cream	\$67,000	\$39,000
Garnier Pure Active Exfobrusher	\$42,000	\$25,000
Nivea MicellAIR Expert	\$37,000	\$21,000

## Maquillaje

Producto	Precio Promedio Venta (COP)	Costo Estimado Unidad (COP)
Maybelline Fit Me Foundation	\$48,900	\$28,900
L'Oréal Infallible 24h Matte Foundation	\$52,900	\$31,000

Essence Lash Princess Mascara	\$34,900	\$19,000
Maybelline SuperStay Matte Ink	\$41,900	\$24,000
Revlon ColorStay Pressed Powder	\$57,900	\$35,000
L.A. Girl Pro Conceal HD	\$29,900	\$17,000
NYX Soft Matte Lip Cream	\$41,900	\$24,000
Milani Baked Blush	\$46,900	\$26,000
E.L.F. Instant Lift Brow Pencil	\$25,900	\$14,000
The Balm Mary-Lou Manizer	\$59,900	\$37,000

## **Cabello**

Producto	Precio Promedio Venta (COP)	Costo Estimado Unidad (COP)
Pantene Pro-V Miracles Shampoo	\$35,900	\$22,000
TRESemmé Keratin Smooth Conditioner	\$37,900	\$24,000
Garnier Fructis Hair Food	\$31,900	\$19,000
Head & Shoulders Men Ultra Shampoo	\$34,900	\$21,000
Batiste Dry Shampoo	\$36,900	\$23,000
OGX Coconut Milk Shampoo	\$49,900	\$31,000
Dove Nourishing Oil Care	\$35,900	\$21,000
Pantene Ampollas 3 Minute Miracle	\$41,900	\$25,000
L'Oréal Elvive Dream Long	\$38,900	\$23,000

Kérastase Nutritive Nectar Thermique	\$118,000	\$79,000
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## Uñas

Producto	Precio Promedio Venta (COP)	Costo Estimado Unidad (COP)
Sally Hansen Miracle Gel	\$31,900	\$18,900
Essie Nail Polish	\$29,900	\$17,000
OPI Nail Lacquer	\$34,900	\$20,000
Masglo Base Fortalecedora	\$15,900	\$10,000
Sally Hansen Hard as Nails	\$21,900	\$13,000
Amalfi Removedor de Esmalte	\$6,900	\$4,000
CND SolarOil	\$39,900	\$26,000
Nailene Tips Naturales	\$25,900	\$16,000
Nailtiques Formula 2	\$46,900	\$32,000
Masglo Esmalte Brillo Gel	\$18,900	\$11,000

## Suplementos/Otros

Producto	Precio Promedio Venta (COP)	Costo Estimado Unidad (COP)
Colágeno Hidrolizado Nutrilite	\$119,000	\$79,000
Centrum Mujer Multivitaminas	\$65,900	\$42,000
Vitamina C Redoxon Efervescente	\$35,900	\$21,000
Biotin 10000 mcg Nature's Bounty	\$49,900	\$31,000

Omega 3 Fish Oil GNC	\$77,900	\$48,000
Magnesio + Zinc + Vitamina D3	\$39,900	\$23,000
Hairfinity Healthy Hair Vitamins	\$86,900	\$57,000
Jelly Gummies Skin Care	\$42,900	\$26,000
Vitamin Code Raw Women	\$135,000	\$89,000
Suplemento Fortalecedor Uñas Y Cabello	\$36,900	\$21,000